1. Formatted as **“As a <User Role>, I need to <Feature needed> because of <Benefit>”.**
2. As a general guide, stories should implement a complete piece of needed functionality for the user that is larger than a user interface widget, but not so large as to be several user interface screens with a backplane.
3. A user story that is an epic should be designated as such and expanded into multiple user stories before the sprint where the user story is going to be implemented.